

# Klaus Wissmann

<https://klauswissmann.com> / [mail@klauswissmann.com](mailto:mail@klauswissmann.com) / [@WissmannKlaus](#)  
+49 175 5677413 / Karl-Liebknecht-Str. 51a, 07749 Jena, Germany

## Objective

Create successful products that customers will love.

## Qualification Summary

- Proven ability to understand customer journeys, value propositions, and technical opportunities and translate these into innovative products with high customer satisfaction.
- Experienced in building and leading interdisciplinary and international teams.
- Strong user experience background and hands-on software development experience.
- Effective and passionate communicator, who sets clear goals and expectations.
- First-hand teaching experience as a vocational school teacher.
- Able to quickly adapt to new situations. Always strives to learn and improve.

## Professional Experience

### Vocational School Teacher

2021 – present

Staatliches Berufsbildendes Schulzentrum, Jena-Göschwitz, Germany

Teaching computer science (software development, operating systems, IT systems) and mathematics.

### Head of Product

2019 – 2021

zollsoft GmbH, Jena, Germany

- Introduced Product Management processes and methodologies to an engineering driven organization.
- Built and led Product Management and UX team, implemented user-centered design process and data analytics.
- Established strategy process with management, derived initiatives and road mapping.
- Drove activities to expand into adjacent markets.

### Head of Business Segment B2B Workflow

2010 – 2019

Sivantos GmbH, Erlangen, Germany

- Led Product Management and User Experience design team to steer 80+ SW developers in three international locations.
- Responsible for the entire Sivantos software / workflow suite (fitting SW, mobile end-user apps, remote healthcare solution, measurement equipment).
- Oversaw strategic planning of Sivantos software portfolio and roadmap alignment with group management and 20+ local sales organizations.
- Successfully introduced new category of mobile end-user apps; most successful remote control app in the hearing instrument market.

## Professional Experience (cont.)

### Product Manager

2008 – 2010

Siemens Audiologische Technik GmbH, Erlangen, Germany

- Held product management responsibilities for the entire portfolio of wireless hearing instrument accessories.
- Drove development of Bluetooth streamer from initial ideas to successful market launch.
- Gathered customer and market requirements, created business plan, oversaw product design and development, and worked closely with R&D and external suppliers.
- Coordinated launch and marketing activities.

### Senior User Experience Consultant

2002 – 2008

Siemens AG, Corporate Research &amp; Technology, Munich, Germany

- Managed user experience projects for various Siemens groups.
- Led interdisciplinary project teams through all phases of a user-centered design process.
- Collected client needs and user requirements and translated them into workflows, information architecture, interaction concepts and detailed requirements.
- Devised, documented, and evaluated attractive user interfaces for a wide variety of technological environments.

### Software Engineer

2001 – 2002

Siemens AG, Corporate Research &amp; Technology, Munich, Germany

### Freelance Web and Linux Consultant

1996 – 2001

Self-employed, Ulm, Germany

## Education & Certifications

### M.Sc. Computer Science (Dipl. Informatik)

2000

University of Ulm, Germany

### Postgraduate Certificate in Social Sciences Research Methods

2003

The Open University, Milton Keynes, UK

### Professional Scrum Product Owner - PSPO

## Languages

- German (native speaker)
- English (fluent)

## Other Activities

### Board Member, Tierheimverein Jena e.V.

2021 – present

Jena, Germany

### Founding Member, IN-Ulm e.V. (non-profit Internet provider)

1996 – present

Ulm, Germany